

# modern families

FAMILY PORTRAITURE AT DESIGNWORKS PHOTOGRAPHY





# a bit about us

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## About Our Studio

DesignWorks Photography Studio is owned by Denise Cannon. LIPPA LMPA LBPPA.

Denise is easy-going and constantly smiling, managing to corral even the most reluctant model into creating gorgeous happy portraits. Many years ago, Denise started her photography business in her dining room, moving the table everytime she wanted to photograph families! She then opened a gorgeous studio in Skerries where she spent 10 wonderful years photographing families from all over Ireland. Now she is the proud owner of a beautiful state-of-the-art contemporary two-storey studio at Turvey Avenue in North Co Dublin with two studio rooms - a family studio and a dedicated baby studio.

While she likes to let her images speak for themselves, Denise is a nationally acclaimed photographer who has won countless National Photographic Awards over the last 15 years. She is a fully insured member of the Irish Professional Photographers and Videographers Association (IPPVA). She holds Licentiate qualifications from the IPPVA, the Master Photographers Association and the Society of Wedding and Portrait Photographers in the UK. As well as running the studio she teaches photography to share her love for the subject.

Denise loves children of all ages and this is evident in her interactions with them during photosessions. She especially loves babies and capturing those wonderful early days forever.

## What We Do

Imagine you could just freeze time; to capture your little ones at the age they are now. Let us help you remember this time when they've grown up and are too big to hold your hand in front of their friends. Maybe they're older still and heading off to college or they are already having little ones of their own. Perhaps they are moving halfway around the world? How precious will your family portraits be then?

It costs only €50 for a completely personalised family portrait session for you and your family. Then you just come back and view your portraits about a week later and you only buy what you really love, with NO minimum purchase and absolutely no pressure to buy anything at all.

# frequently asked questions

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## **How long does a session last?**

All photo sessions at our studio last for one hour. At certain times of year we have special mini sessions of 30 minutes, for things like Communion portraits, headshots or pet events.



## **Can I bring the kids' grandparents for one or two pictures?**

Yes, absolutely! We do not limit the number of people you can have in your session. If they can fit in our studio, they are welcome to join in!

## **Do you welcome pets?**

YES! We love photographing the furriest members of your family. Any domesticated and (reasonably!) well behaved pets are welcome. (Except tarantulas! We don't feel we could bring out their natural beauty while we're hiding in the office!) Don't worry if you think your furbaby won't sit still, we're great at distracting them long enough to get gorgeous portraits!

## **Do you have payment plans?**

Yes! You can spread your payments out over weeks or even months if you wish.

## **Do you retouch my photos?**

Every photo is edited to a certain degree to remove distracting elements; tags sticking out, very obvious blemishes etc. Your images will not look as if they have been edited at all, you'll just look great! We do not routinely slim people or remove any marks that we feel are probably permanent (such as scars or birthmarks) unless specifically asked to do so. Heavy cosmetic editing such as extensive slimming or tan line removal etc may incur an extra cost, depending on hours taken to complete.

IF YOU HAVE ANY OTHER QUESTIONS PLEASE GET IN TOUCH WITH US TO ASK!

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**What if I just want one photo?**

That's absolutely fine! We put the same effort into every session, no matter how much you intend to spend. You don't need to decide what you are buying until you see your portraits at your ordering appointment and even then, you don't have to buy anything that you don't love.

**Can you email me the photos or give me proof sheet to choose from?**

I'm afraid not. After your session you come back to our studio to view your portraits and decide what you would like to order here where we can help you choose the perfect size for your walls and advise you on packages etc. No images leave the studio that have not been purchased.

If you have to travel from other parts of Ireland or abroad we can make special arrangements for a Skype or phone viewing.

**Can I just walk in and have my photo taken/see my photos?**

Unfortunately not. We are an appointment based studio and we advise that you book 1-2 weeks in advance for weekdays and 2-4 weeks in advance for weekends.

**When will my images be ready?**

Your portraits will be ready to view approximately 10 days after your session. Frames, canvas, artblocks and books will be ready in 4 weeks, unframed prints take 2 weeks and digital files will be transferred the same day they are paid for.

**Sounds good, how much does it cost?**

A photo session costs just a €50 non-refundable session fee. Then you come and see your images and just buy what you love, with no pressure at all. Our products start at €60 with most clients choosing to spend several hundred Euros.



# choosing your session style

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## Light and Bright →

Ideal for small kids so they can run around playing and being themselves!

The most popular style of portraiture that we offer, this is what most people think of when they think of Denise's work: light, bright, natural images that show your family at their best while allowing everyone to just be themselves. They may include shots of the whole family, mam and dad, siblings, and even the family pet interacting with the kids! Our spacious studio is ideal for toddlers and small kids, letting them move around and explore to their heart's content.



A FAMILY PORTRAIT SESSION IN OUR PORTRAIT STUDIO LASTS FOR UP TO ONE HOUR AND COSTS JUST €50. ALL PRODUCTS ARE PURCHASED SEPARATELY, BUT THERE IS NO OBLIGATION TO BUY ANYTHING YOU DON'T LOVE!

## Portrait Noir



This dramatic style is ideal for adult families and older kids who will take direction - it doesn't really work well with toddlers who want to run and play! A modern take on a classic portrait style, this timeless look really draws attention to the subjects, highlighting the emotion and relationships between them with no distractions.

If you would like to try this style we ask that you each bring along a long sleeved plain black or charcoal top.

If you are not sure about which style to choose, you can include two in one session at no extra cost.



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## Classic



This classic timeless look suits all ages - using neutral toned backdrops and soft coloured clothing we create portraits that will still look fresh in 20 years time! The most popular colours are creams and greys.



If you are not sure about which style to choose, you can include two in one session at no extra cost.





# dress for success!

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A few tips to make sure you're picture perfect!

Try NOT to have everyone in matching outfits. The 'white t-shirt and jeans' portrait is very dated! For family portraits a more timeless, natural look can be achieved with colours that compliment rather than match exactly. Choose a colour family eg. pastels or autumn colours, and have everyone wear something from that colour palette.

You can add some neutrals such as black or jeans to any colour palette.

The most important thing is to have everyone in similar STRENGTHS of colour. By that we mean if most of your family is in pastels, don't have one person in a strong colour such as navy or red as they will dominate the photos. If someone is in strong colours, other people in the family also need to wear strong colours to balance it out.

Try not to dress babies in the exact same colour as his/her parents as they will disappear when held!

Solid colours photograph better than busy patterns - a small amount of pattern is fine to add interest but try to avoid high contrast patterns such as white with a strong colour. Kids' t-shirts can often have faces or logos on them which can be

very distracting, so try to avoid that.

Don't be afraid to bring along accessories as they can be a great way of introducing a colour theme to your outfit. Also, if you are not sure about what to wear, bring along a change just in case.

We find that most women prefer themselves in photos with some kind of sleeve and men look better if their t-shirts have a collar.

Wear your normal everyday makeup, but pop on some extra mascara! Long hair tends to be most flattering worn down.

Wear what you are comfortable in and make sure you can move easily!



don't forget

Co-ordinate, don't  
match

Avoid patterns

Pick a theme

Wear sleeves

Bring a change if  
you are not sure!

# wall portraits

ALL PRICES ARE FOR FINISHED PORTRAITS READY TO HANG ON THE WALL AND INCLUDE THE PRINTED PHOTOGRAPH.

## Framed Portraits

All of our frames are handmade from solid wood and can be as traditional or modern as you choose. They range from painted finishes, to brushed metallic as well as gorgeous wood in various shades. Your portraits can be traditionally mounted with acid-free card behind low-reflection glass or for a more contemporary look you can choose a gorgeous matte laminate finish instead. (add €20)

As our frames are customised to suit your home, they are suitable for any environment.

### Single Image Framed Portraits

Sizes listed describe the photo size

48"x24" - €825	24"x20" - €500
36"x36" - €800	20"x20" - €450
30"x30" - €725	20"x16" - €395
30"x20" - €645	16"x12" - €295
24"x24" - €595	12"x8" - €225





# wall portraits

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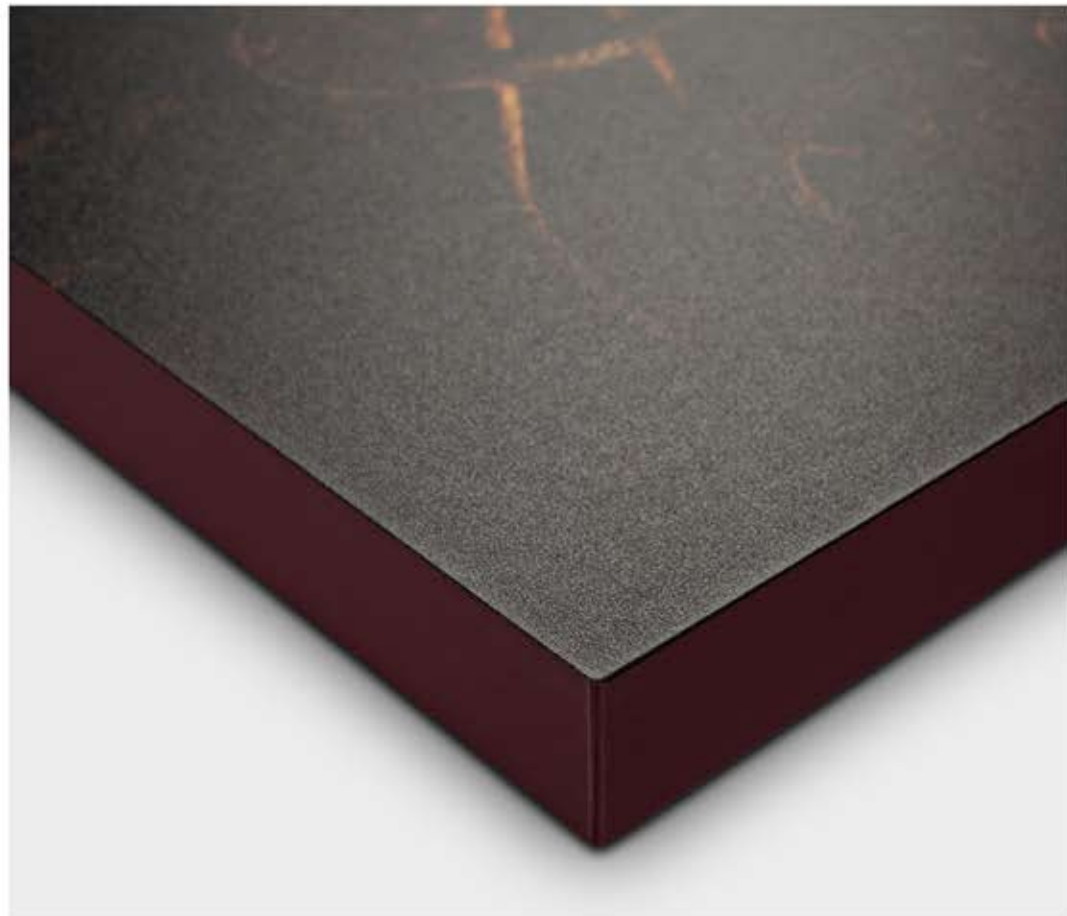
## Artblocks

Our most popular wall portrait finish, artblocks really let your portraits shine! Printed on archival photo paper which is then laminated onto a chunky wooden block which hangs flush with wall. Your image is protected by a matte satin laminate so can be cleaned with a very lightly damp cloth making it ideal for a busy family home.

These are ideal for a more modern environment and work beautifully for both a single portrait and multi-image designs.

### Single Image Artblocks

48"x24" - €525	24"x20" - €375
36"x36" - €500	20"x20" - €350
30"x30" - €450	20"x16" - €295
30"x20" - €400	16"x12" - €265
24"x24" - €400	



THE PRICES BELOW ARE FOR SINGLE IMAGE PORTRAITS, SEE THE SECTION ON MULTI-IMAGE ARTPIECES ON THE NEXT PAGE FOR PRICES FOR COMBINING IMAGES IN STORYBOARDS OR A SINGLE DISPLAY.

## Fine Art Canvas

A classic finish taken to new heights; our fine art canvases have to be felt to be appreciated! Printed on archival canvas which is then stretched over a solid wood frame and triple varnished to protect it. Like the artblock, this can be cleaned with a very lightly damp cloth and it will not fade or scratch off like cheaper high street canvases.

These work well in both modern and more traditional environments due to their clean lines and rich quality.

### Single Image Canvas

48"x24" - €525	24"x20" - €390
36"x36" - €500	20"x20" - €370
30"x30" - €450	20"x16" - €330
30"x20" - €425	16"x12" - €265
24"x24" - €425	



# multi-image artpieces

## Multi-image artpieces

One of our signature products and easily the most popular wall portrait that our clients choose; the multi-image artpiece is ideal if you like lots of your images but want them contained in a beautiful, single display.

We custom design each artpiece based on the images you choose and we don't print anything until you are 100% happy. Each artpiece can contain between 4 and 9 images meaning that they are never cluttered, just gorgeous clean design making your portraits the star!



	artblock	canvas	framed
36"	€525	€550	€820
30"	€475	€500	€750
24"	€425	€450	€620
20"	€375	€400	€470

**MULTI IMAGE ARTPIECES START AT 20 INCHES AND CAN BE CREATED ON FINE ART CANVAS, ARTBLOCK OR FRAMED. UNFRAMED PRINTS ARE AVAILABLE ON REQUEST, JUST ASK.**

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## Storyboards

Storyboards show a series of three or more portraits grouped together in a row to create a mini story! The artpiece can be designed to hang either vertically or horizontally and can be finished on artblock, fine art canvas or framed.

It is an ideal way of displaying just a few images in a subtle display, particularly if you are low on wall space. They work wonderfully for newborns, First Holy Communions and families. Imagine a photos of the kids, the whole family and mum and dad all in one stunning display!

Each photo in the storyboard can be 7"x5" (small), 8"x6" (medium) or 10"x8" (large). The medium is our most popular size but please let us know if you have a different size in mind.

<b>large</b>	<b>10"x8"</b>	<b>3-image</b>	<b>€495</b>
<b>medium</b>	<b>8"x6"</b>	<b>3-image</b>	<b>€395</b>
<b>small</b>	<b>7"x5"</b>	<b>4-image</b>	<b>€395</b>





# printable digital files

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Imagine having access to ALL of your photos, you don't have to leave any behind; you don't even have to decide what sizes you want them yet! You can take them all home and print them to your heart's content! You can print gifts for grandparents, design a gallery wall in your own time, make photos books or simply store them for the future.

All of our printable digital files are high resolution - we do not reduce the size or quality at all meaning you can print them as large as you wish!

All files are provided via digital download immediately upon payment and collections of 10 or more also come on a stunning crystal USB key in a dove grey nubuck leather gift box.

**First image - €75 each**

**Additional images - €50 each**

**10 images - €395**

**All images (including b&w) €595**





# print packages

ALL PRINTS ARE UNFRAMED AND CAN BE OF DIFFERENT IMAGES UNLESS STATED OTHERWISE

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## Package 1

€565 (save €200)

One 24" single image print  
Two 20" single image prints  
Four 10"x8" prints  
Six Gift Prints  
Set of 8 wallet prints (one image)

## Package 2

€450 (save €155)

Two 16"x12" prints  
Four 12"x10" prints  
Six Gift Prints  
Set of 8 wallet prints (one image)

## Package 3

€350 (save €105)

Four 12"x10" prints  
Six Gift Prints  
Set of 8 wallet prints (one image)  
**(MOST POPULAR!)**

## Package 4

€330 (save €80)

One 16"x12" print  
Two 12"x10" prints  
Six Gift Prints  
Set of 8 wallet prints (one image)

## Package 5

€300 (save €70)

One 20" multi image print  
Four Gift Prints  
Set of 8 wallet prints (one image)

## Package 6

€295 (save €60)

One 20" single image print  
Two 10"x8" prints  
Four Gift Prints  
Set of 8 wallet prints (one image)





# hand selected products

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## Heirloom Books

### Mini Books €145

This 7 inch square book is a little gem. With 10 hardback pages and your favourite image on the cover. You can include text on the cover to personalise it even more.



### Keepsake Books €275

This beautiful 8 inch square book with 20 pages is bound into a beautiful vinyl coated paper cover available in a range of colours and comes with a matching protective sleeve. The cover can be customized by printing names in gold or silver foil.



### Coffee Table Books €450

This 10inch square book has a hard cover made from photographic paper with a soft lamination coating touch. It offers you complete personalization with your favourite image as the cover. 20 flushmount pages and up to 40 images. Add 10 extra pages for just €150.



## Stationery

Featuring your beautiful photographs and a personal message. Envelopes included.

20 6" folded thank you cards - €110

45 6" folded thank you cards - €200

40 8" flat birth announcements - €125

70 8" flat birth announcements - €165

### Portrait Box €495

This beautiful fabric covered box holds ten 12inch portraits printed and mounted onto hard card. It comes complete with an acrylic stand to display your images - you can have a different one on display each day. Add 10 extra portraits to your box for just €150.



# printed portraits

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## Unframed Prints

Gorgeous archival prints on matte lustre photo paper. Custom sizes available on request. For framed options see our section on Wall Portraits.

24"x20" - €200

20"x16" - €150

16"x12" - €95

12"x10" - €85

10"x8" - €75

8"x6" - €60

7"x5" - €60

Remember:

Spend €295 or more on any products to avail of great add-on pricing for gift prints from just €20.

## Add-on Prices

Spend €295 on any products & additional prints drop in price!

16"x12" - €60    8"x6" - €20

12"x10" - €40    7"x5" - €20

10"x8" - €30    6"x4" - €20



# other services at our studio

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3 hour newborn shoots are just €50 with packages from €495 or choose from our à la carte menu. Babies are best photographed at 3-10 days old. Parents and siblings are welcome to join in.

NEWBORNS



Can be added to the end of a family shoot for free or can be done alone for €35. Introduce baby to their 1st birthday cake and we photograph the destruction! Exclusive products available.

1ST BIRTHDAY CAKE SMASH



Fine art fairy and elf portraits in a lifesized forest set, this is a special event that we only run 2/3 times a year. Just €50 deposit to secure an appointment for up to 3 children. Packages from €275.

THE ENCHANTED FOREST



# other services at our studio

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Our newest magical portrait experience is ideal for all the little mermaids and pirates in your life. Unique handmade props and costumes bring our set to life. Just €50 deposit to secure an appointment for up to 3 children. Packages from €275.

UNDER THE SEA



The Wizarding Workshop is perfect for Harry Potter fans - both young and old. Potions, spells and magic make this a truly exceptional portrait experience. Suitable from age 6 and upwards. Usually held either once or twice per year. Just €50 deposit to secure an appointment for up to 3 people. Packages from €275.

THE WIZARDING WORKSHOP



The Superhero Sessions are suitable for all ages from 0 to 99. Realistic props, movie style lighting and lots of fun. All costumes and accessories provided but cosplayers welcome to bring own costumes. Just €50 deposit to secure an appointment for up to 3 children. Packages from €275.

THE SUPERHERO SESSIONS

AT DESIGNWORKS PHOTOGRAPHY WE PHOTOGRAPH LOTS OF THINGS, FROM TINY NEWBORNS TO FAIRIES! IF YOU HAVE ANY QUESTIONS OR WANT MORE INFORMATION OR FULL PRICING FOR ANY OF OUR OTHER SERVICES JUST GET IN TOUCH.

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We work with lots of schools locally and further afield to provide stunning, studio quality portraits while raising funds for the school. Packages from just €25. Let your school know!

#### SCHOOL PHOTOGRAPHY



Special half hour child and family sessions to capture these special occasions cost just €25 & packages from just €75. Booking from September onwards for the following year so book early to avoid disappointment.

#### COMMUNION & CONFIRMATION PORTRAITS



Your four legged family members are welcome to join in your family portraits at any time or you can book a 30 min pet portrait session just for them! It costs just €25 for their session and we have special packages from €99.

#### PET PORTRAITS



get in touch

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